

KosherOC

MAGAZINE



MEDIA KIT

Updated: October 7, 2015



INTRODUCTION

WHAT IS KOSHER OC?

Kosher OC is a combined website, digital publication, and Facebook page designed to cover Jewish news as it occurs in Orange County, Israel, and all over the world. We combine modern technology with dedicated reporting to be timely, accurate, and responsive to global and local happenings.

Kosher OC previews and reviews the key events in the community and profiles the people who make them possible. We provide and share the opinions of people about Jewish news, Jewish customs and observance, and features on food, fashion, literature, music, and sports.

With daily postings of news and insight and periodic listings of special events, we keep the community informed about where to worship, where to learn, where to buy, where to socialize, and where to make a difference. We reach all ages and stages of Jewish people living in Orange County.

We reach thousands of Orange County homes via e-mail, and we're growing. Visit us at www.kosheroc.com and ask to be put on our mailing list. Like us on Facebook. Then be prepared for a stimulating Jewish journey.





DEMOGRAPHICS

WHO READS KOSHER OC?

Kosher OC is for committed Jewish people of all ages. Our readers are educated in both a Jewish and secular sense, and they want to learn more. Their spending priorities include such items as trips to Israel, Jewish day schools, kosher products, and Judaica. They are savvy about arts and culture, and they keep up with current trends.

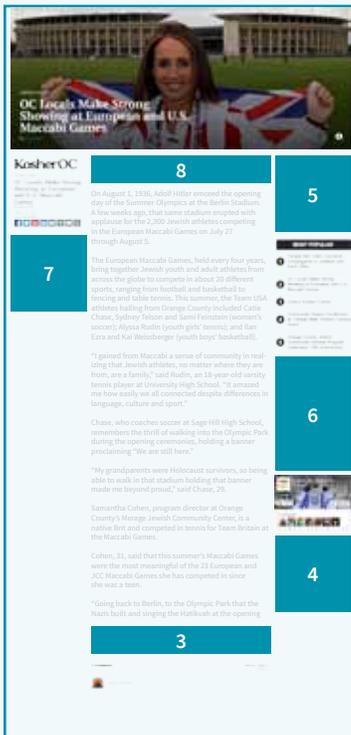
ADVERTISING

REACH THE READERS OF KOSHER OC

Here are our rates for advertising on the website and the monthly digital magazine. Take advantage of special rates for advertising in both. Customized calendar listings available for a modest fee tell Kosher OC readers what's happening at your institution around the clock or all through the holidays.

To learn more about placing an ad in Kosher OC, please e-mail us at info@kosheroc.com

WEBSITE ADS



Ask us about our FREE Website Ad with purchase of Magazine Ad!

We recommend all ads designed at 2x resolution for high quality on mobile devices.

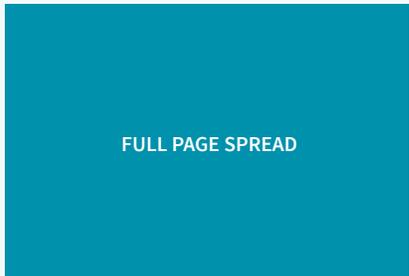
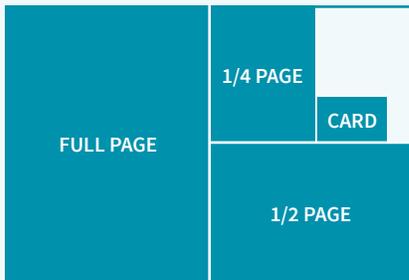
# ref	Ad Size	Dimensions (WxH pixel)	1x Rate (per Month)	6x Rate (5% Discount)	12x Rate (10% Discount)
1	Calendar	-	Free	-	-
2	Directory	-	Free	-	-
3	Leaderboard	728 x 90	\$ 100	\$ 95	\$ 90
4	Bottom Rectangle	300 x 250	\$ 200	\$ 190	\$ 180
5	Top Rectangle	300 x 250	\$ 300	\$ 285	\$ 270
6	Skyscraper	300 x 400	\$ 400	\$ 380	\$ 360
7	Leading Rectangle	300 x 250	\$ 500	\$ 475	\$ 450
8	Header Leaderboard	728 x 90	\$ 800	\$ 760	\$ 720
9	Custom	-	-	-	-

* Ad locations may be shared, modified, or updated



MAGAZINE ADS

All Magazine Ads come with a FREE Website Ad of equal or lesser reference # FREE!



# ref	Ad Size	Dimensions (WxH pixel)	1x Rate (per Month)	6x Rate (5% Discount)	12x Rate (10% Discount)
1	Business Link	Text	\$ 80	\$ 76	\$ 72
2	Business Card	3.5 x 2"	\$ 100	\$ 95	\$ 90
3	1/4 Page	4.25 x 5.5"	\$ 300	\$ 285	\$ 270
4	1/2 Page	8.5 x 5.5"	\$ 400	\$ 380	\$ 360
5	Full Page	8.5 x 11"	\$ 700	\$ 665	\$ 630
6	Full Spread	17 x 11"	\$ 1000	\$ 950	\$ 900
7	Cover Full Page	8.5 x 11"	\$ 1500	\$ 1425	\$ 1350
8	Cover Full Spread	17 x 11"	\$ 2000	\$ 1900	\$ 1800
9	Email Sponsor	-	\$ 2500	\$ 2375	\$ 2250



KosherOC

MAGAZINE

<http://kosheroc.com>
info@kosheroc.com

 /kosheroc

 /kosheroc

 /kosheroc

 /kosheroc